

National policies and governance for urban mobility transition

klima**aktiv** mobil – Austria's climate protection
initiative for sustainable mobility

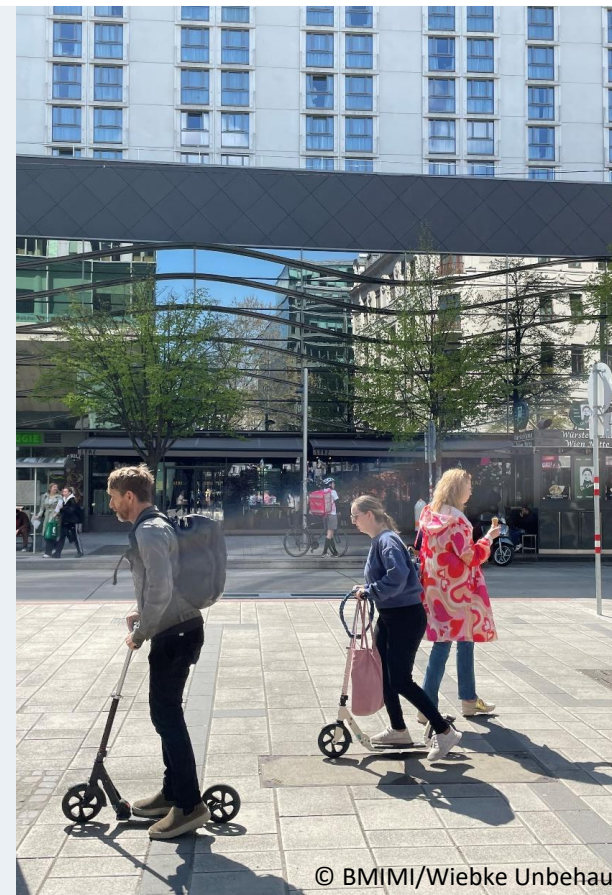
Vienna Study Visit, CZ-Delegation

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Federal Ministry of Innovation, Mobility and Infrastructure (BMIMI)

Department II/6 'Active Mobility and Mobility Management'

February 4, 2026, Vienna



Strategic Framework on the National Level

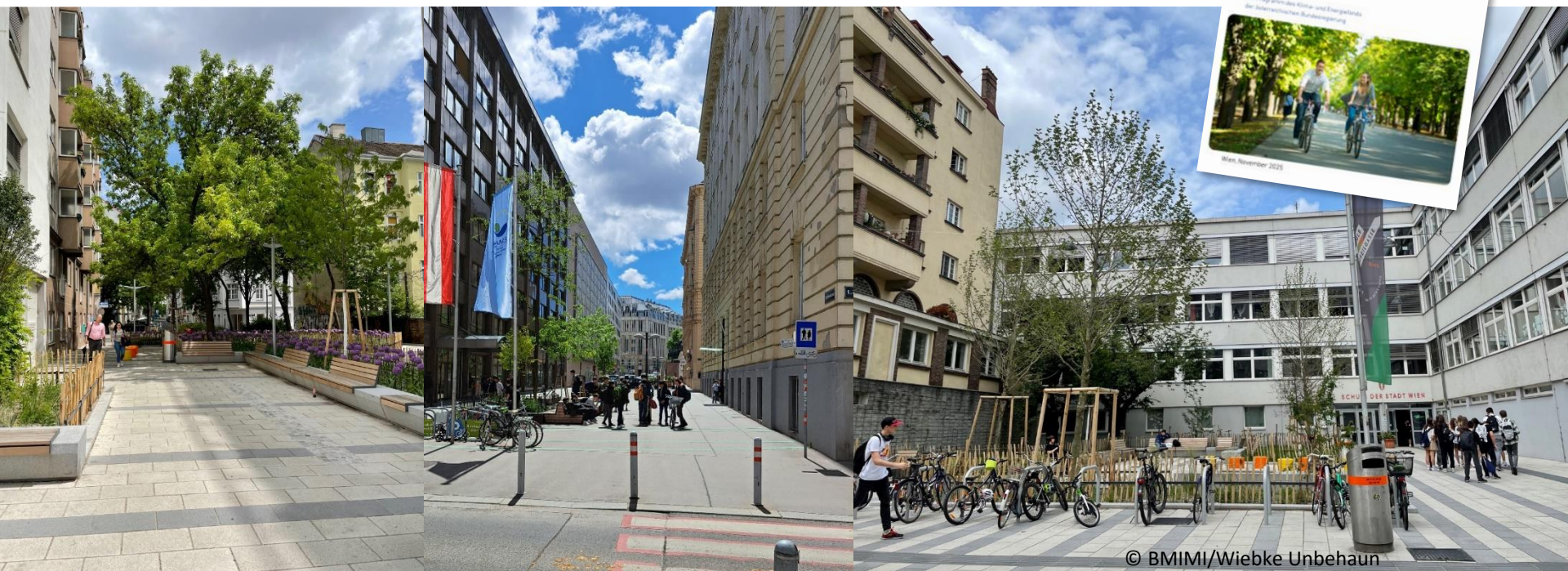


Mobility Master Plan 2030

Sustainable urban transport planning of regions, cities and municipalities create binding and non-binding **framework policies** in order **to avoid transport** or **to shift transport** from car trips to active, public and shared modes of mobility. These policies promote the following **activities** for a more **environmentally responsible, resilient mobility**:

- Creating “cities” with short travel distances (“**15-minute-city**”)
- Reallocating **public space** (“**fair shared cities**” – a policy from Vienna)
- Making **town centres more attractive** and strengthen local economy
- Using future orientated forms of **traffic calming** (such as **superblocks, low traffic neighborhoods**)
- and others...

Initial Funding for Urban Transformation



5 pillars of klimaaktiv mobil



Raising awareness: We inform and inspire

Target group-specific information and campaigns on climate-friendly and active mobility: cycling, walking, public transport, eco-driving



Education and Training: We educate and train

Specialised training and certification such as klimaaktiv mobil cycling instructors, driving schools, youth mobility coaches, fuel-saving trainers



Partnership: We connect and feature you

Strong network of partners from public administration, businesses, research and civil society as well as awards for exemplary projects and partners



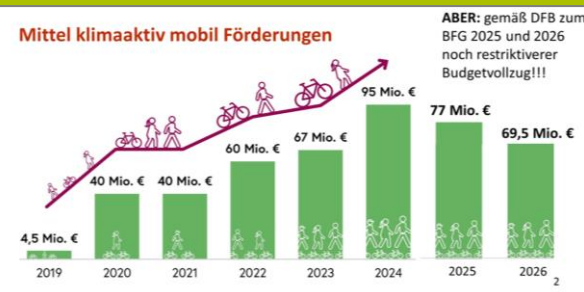
Consulting: We advise free of charge

Free support in developing and implementing measures for climate-friendly and active mobility as well as in submitting for funding



Financial support: We support your climate protection measure

Funding for companies, cities, municipalities and associations for projects promoting cycling, walking and mobility management



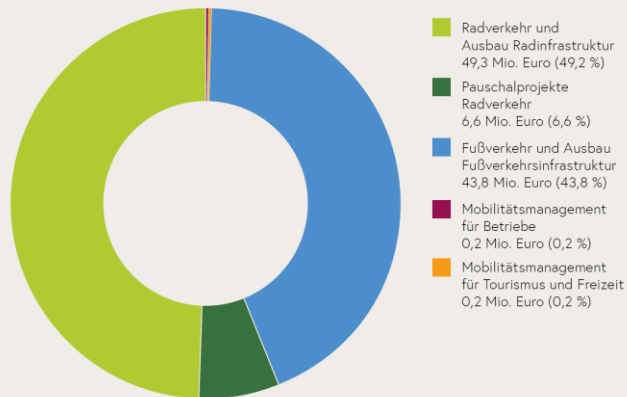
& External Services



Funding to foster Active Mobility

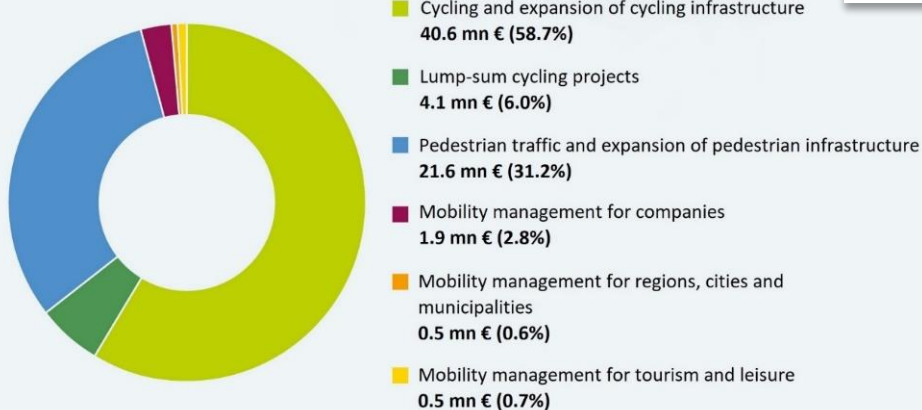
Zuordnung Fördermittel 2024

Förderung 2024: 100,1 Millionen Euro



Allocation of funding 2023

Total funding 2023: 69.2 mn €



klimaaktiv mobil – funding infrastructure for active mobility

Example: City of Vienna

2021: Cycling Infrastructure Programme (City Level)

City of Vienna, Municipal Department MA 28 – Straßenverwaltung und Straßenbau

Funding rate	Maximum of funding in Euro	reduction of CO2-emission
25 %	6.55 Mio	435,4 tons/year

2022: Walking Infrastructure –Walking Master Plans (District Level)

City of Vienna, Municipal Department MA 28 – Straßenverwaltung und Straßenbau

Funding rate	Maximum of funding in Euro	reduction of CO2-emission
50 %	2.72 Mio	28,8 tons/year



Overview of Federal funding rates for walking infrastructure

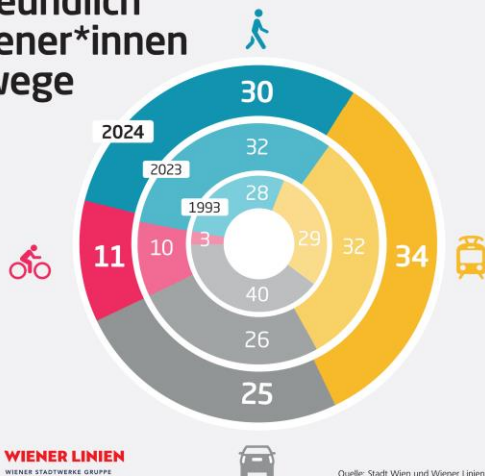


Precondition is the creation of a local master plan for walking or a local strategy for walking	
At least 3 measures from the area of "structural measures"	20 %
Funding increases by x% for eligible measures if additional measures are taken in the following areas:	Increase of the basic funding rate (max. 30 %)
+ additionally with further 2-4 measures from the field of "structural measures"	+ 15 %
+ additionally with at least 3 measures from the field of "spatial and settlement planning"	+ 10 %
+ additionally with the development of a SUMP (Sustainable Urban Mobility Plan)	+ 10 %
+ additionally for measures in the field of "information and guidance systems and awareness-raising" of at least €1 per inhabitant (in the project area)	+ 5 %
+ additionally with the involvement of other actors, e.g. other public authorities, property developers, transport companies, companies	+ 5 %

Urban Mobility Plan (= SUMP) City of Vienna

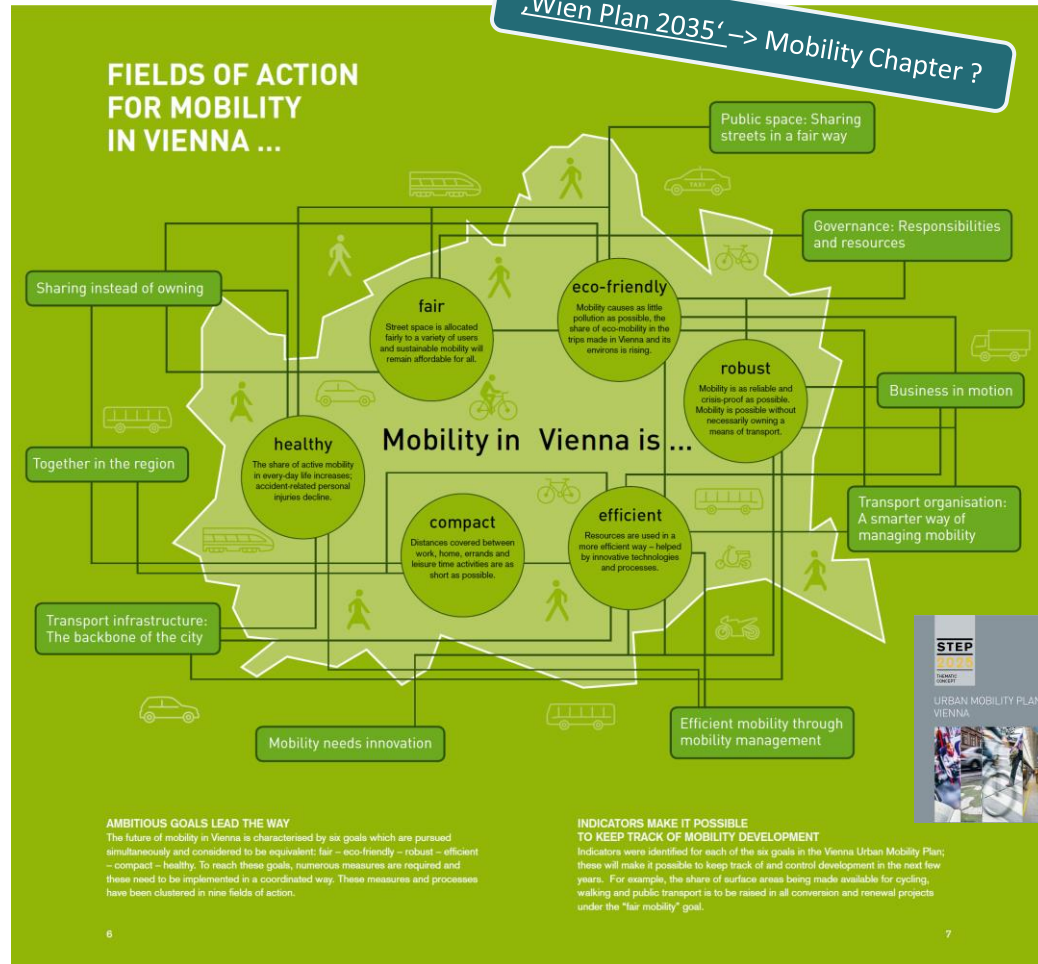
So umweltfreundlich
legen die Wiener*innen
ihre Alltagswege
zurück.

Modal Split 2024 (in %)

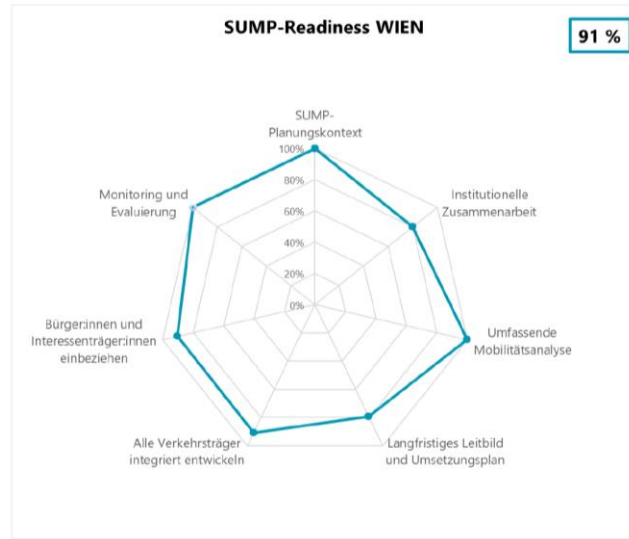


Sources

- [1] City of Vienna (2015) Urban Mobility Plan Vienna, [retrieved here](#)
[2] City of Vienna (2025) Modal Split 2024, press release, [retrieved here](#)



Urban Mobility Plan (= SUMP) City of Vienna



Source: BMIMI / Rosinak & Partner (2024)
SUMP Readiness of the Austrian provincial capitals (p 43)

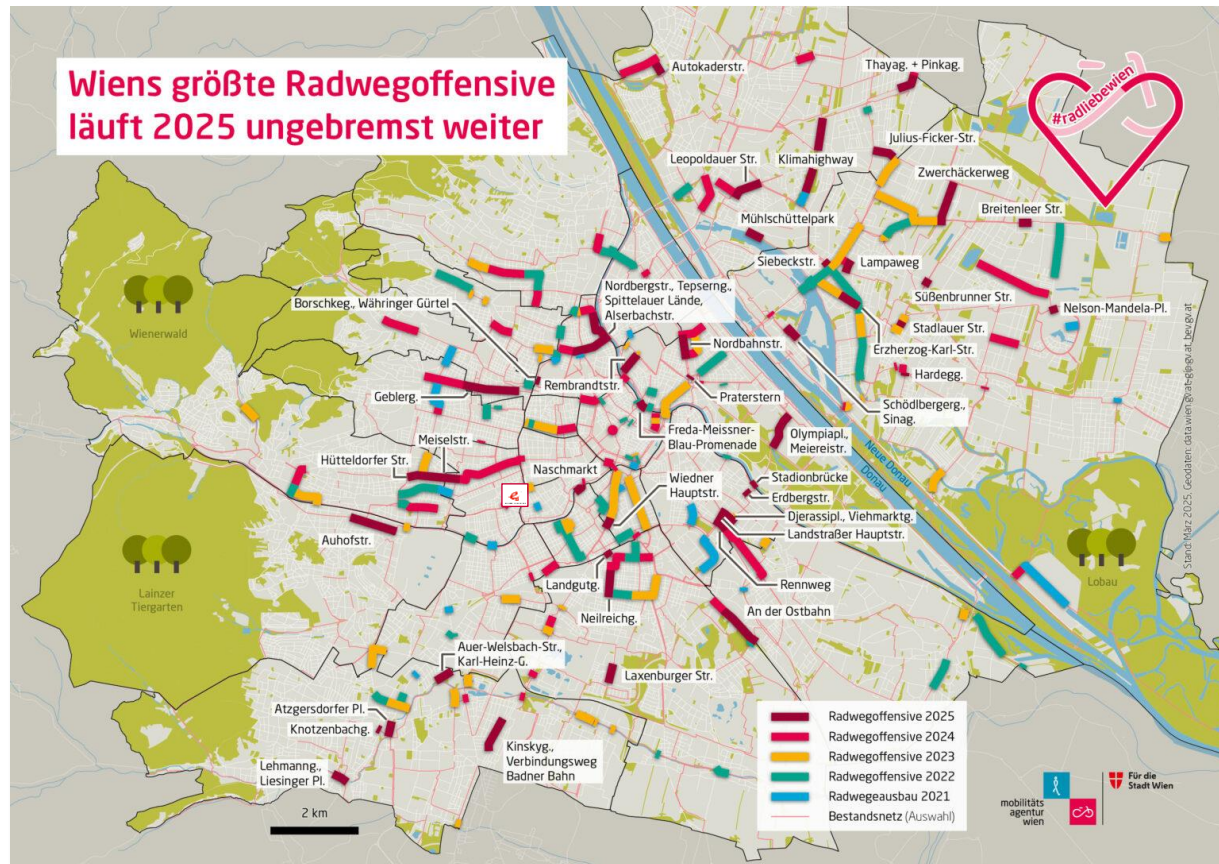
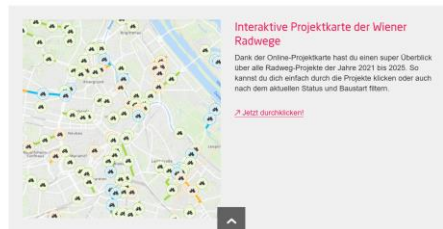
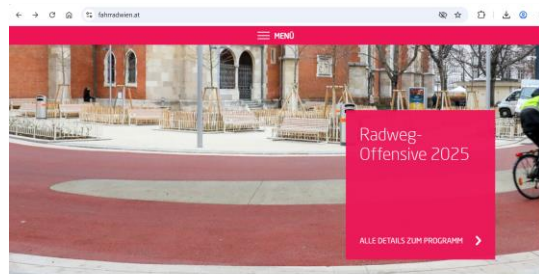
Positive points

- Vienna has a SUMP with the highest target achievement level among the Austrian provincial capitals.
- A joint transport chapter with Vienna, Lower Austria, and Burgenland (also formally adopted).
- The size of the city and the metropolitan region requires specialised concepts (logistics, public space, etc.). These have been published.

Gaps

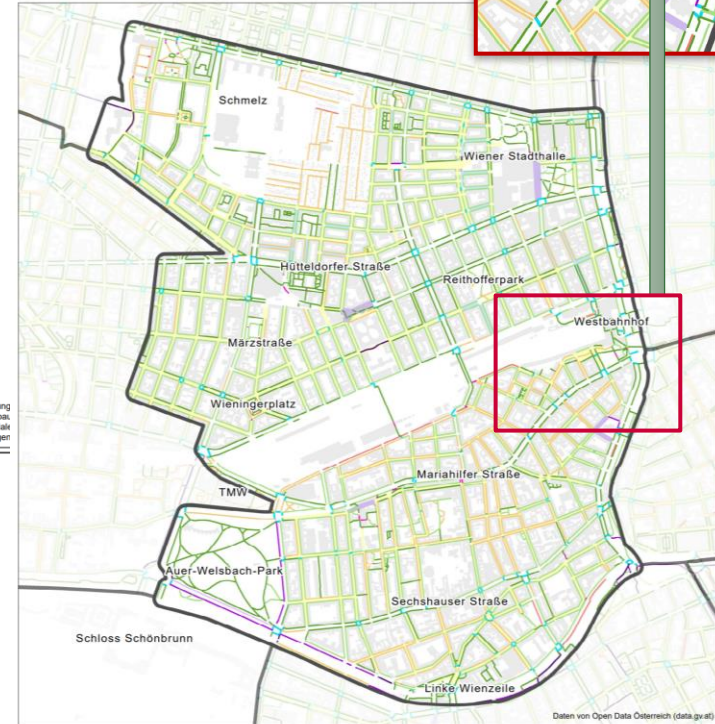
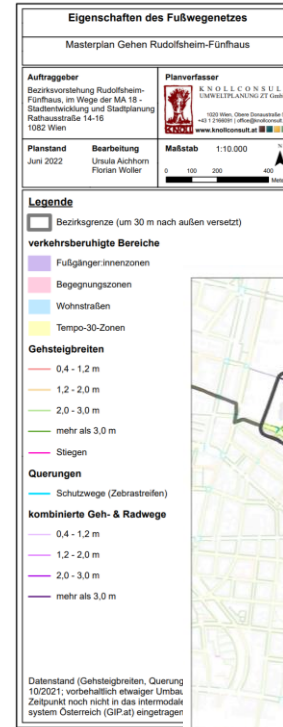
- The Urban Mobility Concept dates from 2015; an update—regardless of the format—would be timely.
- Statements on costs and financing are missing.

Cycling Master Plan City of Vienna



Walking Master Plans (District Level) 15th District of Vienna

- **21/23 Vienna districts** have an approved local master plans for walking
- **Urban planning measures** like walking axes, residential streets, enlarging sidewalks together with greening streets, recreation areas
- **Construction measures** with accompanying awareness raising campaigns



- Awareness raising, initiatives and campaigns
- Education and training
- Norms and legislation
- Strategic documents, studies and guidance
- Cross-sectoral cooperation and multi governance

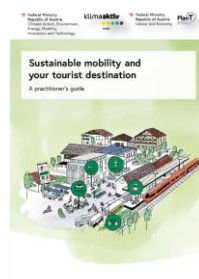
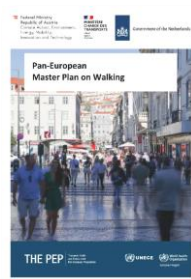
The diagram features a large, stylized white number '8' on a red background. The top loop of the '8' contains a blue icon of a person walking. The bottom loop contains a blue icon of a person riding a bicycle. To the right of the '8' is a large white 'X' mark. To the left of the '8', the text '2. Österreichischer Fußverkehrsgipfel' is written in black on a yellow background, and '17. Österreichischer Radgipfel' is written in black on a red background. Below the yellow section, the text 'Aktive Mobilität verbindet' is written in black. To the right of the '8', the text '9.-11. September 2026, Kultur Kongress Zentrum Eisenstadt' is written in black.

2. Österreichischer Fußverkehrsgipfel

17. Österreichischer Radgipfel

Aktive Mobilität verbindet

9.-11. September 2026,
Kultur Kongress Zentrum
Eisenstadt



Alliances that keep things going

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